

St. Xavier's Catholic College of Engineering
Chunkankadai, Nagercoil - 629 003
(An Autonomous Institution - Affiliated to Anna University, Chennai)
www.sxcce.edu.in

Faculty of Department of Management Studies

3rd Board of Studies Meeting

Mode : Offline
Date & Time : 07th December 2023 at 11.00 a.m. - 01.30 p.m.
Venue : Einstein seminar Hall (SXCCE)

AGENDA

- Welcome Address
- 03.01. Confirmation of Second BoS meeting minutes held on 30.05.2023 and Decision/Action Taken report.
- 03.02. Discussion on the Suggestions / Recommendations offered by the members in the Second Academic Council meeting and the second Governing Body meeting.
- 03.03. Suggestions and Recommendations from the syllabus subcommittee meeting.
- 03.04 Suggestions and Recommendations from the Program Assessment and Quality Improvement cell (PAQIC).
- Skills required for young budding managers.
- Other matters if any.
- Vote of Thanks.

Members Present: enclosed

MINUTES OF THE MEETING

The BOS Chairman, Faculty of Management Studies welcomed the members, introduced the internal members and gave the introductory speech.

03.01. Confirmation of second BoS meeting minutes held on 30.05.2023 and Decision/Action Taken report.

Sl.No	Suggestions	Action taken	Remarks
1.	Panel member suggested that in Strategic management (Semester III) few topics can be taken from Unit III and added in Unit V. Also topics like BMC, BCG Matrix, Blue ocean strategy, balance score card can be added in Unit III.	All the changes were made in the syllabus and included the new topics	Confirmed in the BoS meeting.
2.	Panel members requested to increase the specialization electives. Supply chain management will be one among of it, because of the emerging industries all around the world.	Under process	Confirmed in the BoS meeting.
3.	NPTEL courses can be motivated among the students. Choosing elective subjects from the NPTEL course in the second semester and can drop one or two	Under process	Confirmed in the BoS meeting.

	elective subject in the III semester		
4.	In Human Resource elective Performance Management paper can be added instead of Negotiation & conflict Management which was detailed already in Industrial Relations. Better this paper (N & C) can be club with IRL and add necessary contents.	All the changes were discussed and plan to change in 2024 Regulation	Confirmed in the BoS meeting.
5.	Tourism / Hospital management specialization can be introduced.	Plan to include in 2024 Regulation	Confirmed in the BoS meeting.
6.	Experts suggested arranging industry experts/visiting faculty/Guest lectures to handle such electives. In Marketing elective, Product and Brand Management paper can be rename as Brand Management. In the Finance elective, the topic 'Insurance' can be added in Financial Service paper.	Included Content for Product Management is present in the first two units so the title remain the same Topic insurance is already included in the syllabus	Confirmed in the BoS meeting.
7.	Students' publications in journals /Articles can be encouraged.	Published in Journals	Confirmed in the BoS meeting.
8.	MS22331: Unit V – Replace coaching with training wherever required	Included	Confirmed in the BoS meeting.
9.	MS22351: DM for BI – BI content not covered in the syllabus. Either change the title as Data Mining or include an unit on BI	On process	Confirmed in the BoS meeting.
10.	MS22352: Include topics like – ANN; CNN; RNN	Included	Confirmed in the BoS meeting.
11.	In Operations management elective, the title Quality Management can be Total Quality Management (TQM). In the Supply Chain Management (SCM), SCOR Framework can be added. International Logistics management paper can be added in this elective.	Included	Confirmed in the BoS meeting.
12.	In System elective, EBM/ERP can be	On process	Confirmed in the

	replaced and suggested to add Supply chain Analytics, Data Sciences and HR Analytics. While discussing Open Electives, The paper name Marketing Management can be changed into Marketing in Digital Era. In Value added courses, Content management (content writing concept) can be added. Panel members also suggested creating clubs like functional / managerial clubs to the students which help them to improvise their self-skills, interacting capacity and group dynamics.		BoS meeting.
13.	Industrial visits have to be specified in Curriculum.	Included	Confirmed in the BoS meeting.

03.02. Discussion on the Suggestions / Recommendations offered by the members in the Second Academic Council meeting and the second Governing Body meeting.

The Chairmen presented the various suggestions and recommendations offered by the members in the second Academic Council meeting with regard to Management studies.

Programme	Suggestions / Recommendations	Decisions / Action taken
Faculty of Management Studies	It is suggested to offer more specialization and elective courses.	Will be discussed in the next BoS meeting and will do the needful.
Faculty of Management Studies	It is suggested to add more courses in HR electives.	6 courses were offered in HR elective.
Faculty of Management Studies	It is suggested to initiate supply chain management, Block Chain-models and Fin-Tech etc., related workshops and seminar can be conducted.	Will be discussed in the next BoS meeting and will do the needful.

Discussion on the Suggestions / Recommendations offered by the members in the Third BOS meeting

1. Course of study- Electives:

BOS members suggested adding more elective papers to specializations-HR analytics, Cross-cultural HRM.

2. Teaching Methodology:

Include students skill set improvement as part of curriculum. The members suggested formation of clubs like Placement club, Internship club, IV club, PR club etc., by which the skills can be imparted through the conduct of these clubs.

3. PQAIC:

The members recommended inclusion of all stakeholders, including present student representatives in the PQAIC meeting.

4. Specialization:

The members recommended to add more specialization of at least 10 choices availability to students- Logistics management, Supply chain management, Tourism management, Hospital management, Real estate management, Talent management, E-commerce management along with the existing 5 choices. Also, the board insisted in conducting a specialization specific orientation program with industry experts for the Second year students, before their specialization selection. And the criteria to be set as minimum 10 students required for selection of a specialization.

5. Certificate Programs /Diploma courses:

Certificate Programs /Diploma courses can be introduced as evening programs to add value to the specializations. For Eg: For Hospital Management specialization: Short certificate courses like Hospital administration management, Benchmarking in healthcare etc can be provided to students with practical exposure by partnering with St.Xavier's Nursing College and St.Xavier's Hospital.

6. Value added course:

- Export documentation shall be included in the curriculum as a value added course.
- Encourage students to do NPTEL courses as value added course.

7. E-Business management should be a common paper. It should not be brought under System specialization.

8. Institutional membership :

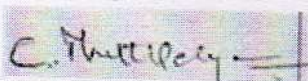
Secure CII-Institutional membership under state chapter. This membership shall be advantageous to the students and the institution, in terms of Industry network, programs and internships etc.,

9. Online Management Business Games/Fest participation should be encouraged which helps them to strengthen their problem solving skills, relationships and builds confidence.

10. Summer internship:

The Placement cell should take initiative in securing paid summer internship for the second year students, which has high conversion rates into placements.

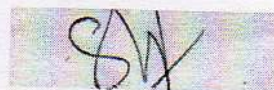
11. Rename Big Data Analytics Laboratory to Business tools Laboratory-II as the content available in the syllabus not matched with analytics concept.



Dr. C. Muthuvelayutham
(Anna University Nominee)



Dr. Sridevi P
(Academic Expert)



Mr. Shiju V.N, MD
(Industry Expert)



Mr. Dipu B
(Alumnus)

H.O.D MBA
Mrs. S. Jasmine Suguna

ACADEMIC DEAN
Dr.R.P.Anto Kumar

PRINCIPAL
Dr.J.Maheswaran

Internal Members present:

Sl.No	Name of the Member	Designation	Signature
1	Ms. S. Viji Chitra	Assistant Professor	
2	Dr. M. Babima	Assistant Professor	
3	Ms. M. Adlin	Assistant Professor	
4	Dr. Divya D S Rajan	Assistant Professor	

